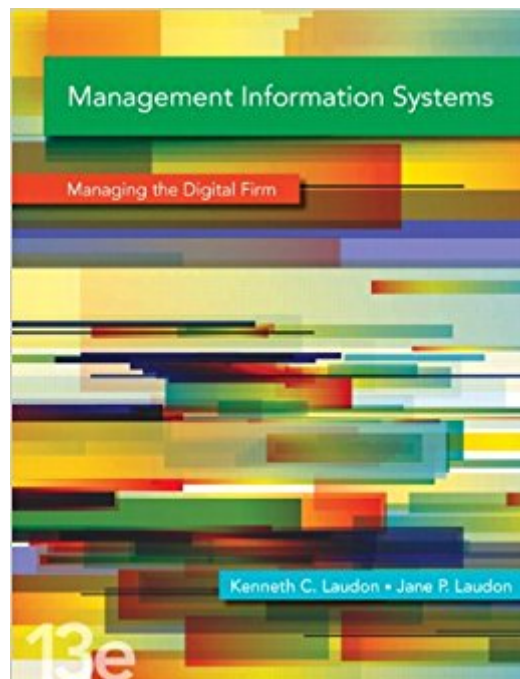




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Management Information Systems: Managing The Digital Firm, 13th Edition



Synopsis

Directed primarily toward undergraduate CIS/MIS college/university majors, this text also provides practical content to current and aspiring industry professionals. Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision making in an exciting and interactive manner. Note: This is the standalone book, if you want the book/access card order the ISBN below: 0133130789 / 9780133130782 Management Information Systems Plus MyMISLab with Pearson eText -- Access Card Package Package consists of: 0133050696 / 9780133050691 Management Information 13/e 0133058328 / 9780133058321 myMISLab with Pearson eText -- Access Card -- for Management Information Systems

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Customer Reviews

I think of myself as an technology savvy individual, so when my computer science class had this book I bought it in the Kindle edition. It was still \$165.00 which seemed very steep, but I enjoy reading on my iPad via the Kindle app, so thought this would be a good fit. However it really should be described as a PDF of the textbook, not a Kindle ebook. The text size cannot be changed, since it is essentially just a picture of the page. That means that on a retina iPad it is still difficult to read the page without zooming in, and eye strain and frustration sets in quickly. The only positive has been that you can search the text, however even that works fairly slowly due to the size of the file. I would recommend you buy the paper version of the book until this publisher figures out how to

implement an e-textbook correctly. Or make it a heck of a lot cheaper in the Kindle version.

If you look in the top right-hand corner there is a red triangle, with a warning, this is not legible, however. Once I got the book I could read it. It does NOT have the same content as the hard cover, and was not usable for my class, as the case studies were different; instructor gave assignments for original case studies, that were on different pages, and some have just been replaced with case studies for the Indian continent.

What a fantastic book. I originally got this for a class I had to take and ended up reading it at night under the covers while my significant other slept. The twists and plot turns of Networking diagrams and network topology made me not want to put it down. The main character development was amazing. Would recommend this book to everyone. Definitely a must read.

This book was required, and for that it was perfect. The content is outdated. Not helpful for an IT class where the industry changes so quickly. Most content and case studies are from 2009, and forecasts to 2012 are frequently mentioned. It's a bad sign if this book is the basis of your class.

This review is primarily about the ebook version of this textbook. The book's content is good so far, so I have given it two stars. Nevertheless, the ebook version is awful, with the only positives being the result of the Kindle software mitigating some of the book's failures slightly. This version manages to give up most of the benefits of a physical book, with Kindle software providing the ability for markup and notes. Most of the benefits of having an ebook are restricted by the publisher. You are restricted to two installed copies, though admittedly the ebook is so useless that two copies are probably sufficient. If you thought about reading on any device smaller than a full-size (10 inch display) tablet, you will most likely be disappointed. The only situation where this ebook is reasonable to read is on a computer monitor with a decent display size. The book is locked into a flat-image display of each page, much like looking at a PDF file from a scanner, except lacking the scrolling fluidity of PDF documents. With a large tablet, you can orient the tablet sideways to zoom the image in sufficiently to be readable (but lacking the crispness of typical Kindle books) and scroll down as you read. There is no page-turning in a useful sense, and the book likes to jump to the next page as soon as you've scrolled down too far, often requiring you to turn the page back, and re-zoom in. Each page will require you to zoom, unless you are using the Kindle PC software. I've read about 500 Kindle eBooks, including textbooks, starting back when the first Kindle ereader was

released. This is the worst I've experienced that wasn't self-published.

The contents of this textbook are fine, however, the Kindle edition is a nightmare. It is only compatible with limited devices (why in the world would it not be compatible with the Cloud Reader?), and even then it is extremely locked down. For instance, I loaded it on my computer at work using Kindle for PC; I then tried to load it on my home computer, only to find that it would not allow me to do so...loading it at work was enough to meet the license limit. I then had the option of either de-registering my work computer and deleting the book from there, or...purchasing another copy for \$125.00. I am a huge fan of textbooks in Kindle format, but this book is the exception...stay away from it, it is not worth the headache. This is a prime example of where I would fully support stripping of DRM (these people are fortunate I am not technical enough to figure this out!) -- I paid a more than fair price for this text, and now am highly inconvenienced as to how I can actually use it for my class.

This book has so much extra writing. I feel like the roughly 600 could be compressed into about 100 pages. There is so much common sense stuff in there. Then the first three chapters are completely pointless (200 pages), the authors start by outlining the chapter, then talk about what they outlined, then conclude, but wait that was just a foreshadow, they are really going to discuss that topic in a later chapter. I won't go into the elementary style visuals they have that add zero value (for me at least). If you have to read this for class, skim through it or you are going to waste countless hours.

I rented the ebook, and with that comes the ability to read the content on up to 2 devices. After 3 weeks, I lost that ability and was only able to read it on one device. After an hour of chatting with customer service, they said they will refund my money and I can re-rent the book so that I can read the content on 2 devices again. It seems to me that the textbook rental experience needs help. Also, I would prefer to have the ability to read it on all of my devices, or at least the three that I use all the time. Locking a users ability to read it across multiple devices seems to be where the problem lies anyway.

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